

**COSEY**  
**LAW FIRM**



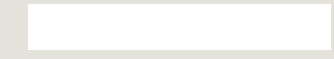
**Cesnik, Quintino, Salinas,  
Fittipaldi and Valerio Law Firm**  
is a reference in legal consulting  
for the sectors of Media &  
Entertainment, Culture,  
Technology, Startups, Nonprofit  
and Social Enterprise  
with full-service operation.



With over two decades practicing law and a vision aimed at improving the markets in which it operates, with mastery of entertainment business models, media, and social initiatives, **CQS/FV Law Firm** has the excellence and dynamism necessary to do business and lead projects in a modern and unique way as it has been doing since it went into business.

**CQS/FV** has always adapted themselves to changes in the market and in legislation, forming interdisciplinary teams with lawyers who have an in-depth understanding of clients' activities and of the industries in which they operate. Over the years, the firm expanded its activities from São Paulo to Rio de Janeiro, Brasília, and Los Angeles in order to operate in other strategic locations and be able to serve new international clients.





The firm has clients with a wide range of profiles within their respective areas, including large foreign companies, Brazilian business groups, small and medium-sized companies, non-profit institutions, social enterprises and individuals working with art, technology, business in general, and social entrepreneurship.



# OUR PARTNERS



## Fábio de Sá Cesnik

AUDIOVISUAL, PUBLIC LAW  
AND FEDERAL INCENTIVES



## Fernando Quintino

CORPORATIONS AND  
NONPROFIT AND SOCIAL  
ENTERPRISE



## Rodrigo Salinas

AUDIOVISUAL, CONTRACTS,  
INTELLECTUAL PROPERTY  
AND LITIGATION



## **José Maurício Fittipaldi**

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**AUDIOVISUAL AND  
GOVERNMENT RELATIONS**



## **Ygor Valerio**

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**TECHNOLOGY,  
INTELLECTUAL PROPERTY  
AND GOVERNMENT  
RELATIONS**



## **Aline Akemi Freitas**

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**PUBLIC LAW, FEDERAL  
INCENTIVES AND GOVERNMENT  
RELATIONS**



## **Daniella Galvão**

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**TRIBUTARY LAW**





## **Guilherme Carboni**

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**CONTRACTS, INTELLECTUAL  
PROPERTY AND  
TECHNOLOGY**



## **Leo Wojdyslawski**

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**LITIGATION AND  
INTELLECTUAL PROPERTY**

**OUR**

**WHEAT  
WEDDO**

**OUR**

**WHEAT  
WE DO**

**OUR OPERATION IS FULL-SERVICE AND  
MULTIDISCIPLINARY, WORKING IN THE  
FOLLOWING AREAS OF PRACTICE:**

**Corporate**

**Media & Entertainment  
and Culture**

**Technology and Startups**

**Nonprofit and Social  
Enterprise**

# Corporate

CQS/FV operations start when the company is organized and include corporate and tax planning, with legal alignment of operations through drawing up agreements and adapting them to the industry's regulatory standards, in order to create tax efficiency in specific operations or in the clients' day-to-day activities.

We guarantee legal certainty in the acquisition, sale and concentration of assets of interest, following all stages of structuring and/or negotiating equity interests. We also offer advice and planning to foreign institutions that wish to set up operations in Brazil, working together with foreign law firms.

We operate in Litigation, especially in lawsuits involving administrative law (writ of mandamus, actions against corrupt public servants, and others), intellectual property (copyright, trademarks, domain names, patents), consumer relations, advertising (both in the judicial sphere and before CONAR), real estate, administrative, and commercial law.

We also advise our clients on bidding processes, releases of use of public spaces and all kinds of relationships with the government, including implementing anti-corruption compliance programs.



# Media & Entertainment and Culture

CQS/FV is known for its excellence in legal advice in different areas of Culture, Entertainment, and the Creative Economy, having been the first to specialize in planning and advising on the various incentive laws in effect.

In the audiovisual sector, CQS/FV activities include legal and strategic advice specialized in structuring and implementing activities in content distribution, exhibition and production, as well as serving different economic agents, such as distributors, exhibitors, programmers, producers, online platforms, and talent.

Moreover, CQS/FV is a reference in industry regulation, which includes the various mechanisms to encourage culture, as well as administrative procedures with the Brazilian National Film Agency (ANCINE) and other federal, state, and municipal government agencies in the exercise of their duties to regulate, inspect, and promote the audiovisual sector and culture in general.

CQS/FV also has experience in working with several control bodies, such as the Federal, State, or Municipal Accounting Courts, as well as with the respective Controllerships, defending clients' interests in procedures carried out in these bodies.



# Media & Entertainment and Culture

The firm has promoted significant corporate restructuring activities in national and multinational groups and content financing operations through foreign and Brazilian co-productions and other financing structures for the production or distribution of content.

We also act in content clearance procedures for large institutional projects and in legal risk analysis for a range of content, including audiovisual content. The CQS/FV clearance team specializes in legal issues related to freedom of expression, personality rights,

and copyrights, and it conducts legal risk analyses on materials related to the development or pre-publication phase (pre-publication reviews), reviewing fact-checking analyses for developing and producing different types of content.

We also assist our clients in strategic actions by monitoring bills and regulatory proposals that may impact their areas of operation by providing technical and legal analysis of the content of the regulatory proposals.



# Technology and Startups

Our firm provides legal advice to startups, platforms, and technology companies in general, with special emphasis on the gaming and virtual reality sector.

We assist our clients in structuring ventures, businesses, and projects for companies, startups, and institutions operating in internet and technology - such as games, e-commerce, platforms, and applications in general - through planning and consulting in the corporate, intellectual property, tax, contractual, administrative, and labor law areas.

Our services also include advice on personal data protection, drawing up compliance rules; training; security incident reporting; system monitoring, among other legal consulting activities.

We also work for influencers, YouTubers, and other agents who use digital platforms to communicate products or services, providing extensive legal advice in our areas of expertise.



# Nonprofit and Social Enterprise

With recognized practice in Third Sector Law, the firm offers complete, high-quality legal advice for establishing associations and foundations and for their corporate planning; obtaining titles and certificates issued by public authorities (OS, CEBAS, OSCIP, in addition to State or Municipal Public Utilities).

Tax structuring and advice aimed at institutional development; in addition to planning support to finance activities with private and/or public funds.

We have outstanding expertise in structuring social businesses, aiming to help social entrepreneurs organize profit-making companies to generate significant social results which are, preferably, on a scale.

Within this perspective, we advise B System companies, enabling businesses to serve private interests and generate direct social benefits for society and third sector entities at the same time.





**OUR  
WHAT**

**RANKINGS**

# OUR WHAT

# RANKINGS

DUE TO OUR PROGRESS AND SOLID REPUTATION, SINCE 2012 CQS/FV HAS BEEN FEATURED SEVERAL TIMES IN THE MAIN INTERNATIONAL LAW GUIDES AS THE BEST OFFICE IN MEDIA & ENTERTAINMENT AND COPYRIGHT LAW

Chambers  
AND PARTNERS

The  
LEGAL  
500

Best Lawyers

WHO'S WHOLEGAL  
WXL

GLOBAL LAW EXPERTS  
2019  
ANNUAL AWARDS  
WINNER

análise  
ADVOCACIA  
500

GLOBAL VENTURE AWARDS

LEADERS LEAGUE

CorporateINTL

**Cesnik,  
Quintino,  
Salinas,  
Fittipaldi  
and Valerio**

LAW FIRM

**SÃO PAULO**  
Brasil

**RIO DE JANEIRO**  
Brasil

**BRASÍLIA**  
Brasil

**LOS ANGELES**  
USA

**BUENOS AIRES**  
Argentina

**LISBOA**  
Portugal

**MADRI**  
Espanha

**CIDADE DO MÉXICO**  
México

**SANTIAGO**  
Chile

**BOGOTÁ**  
Colômbia



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